



LIFE SHEP
FOR BIO

AGENDA

Shepherds of Sustainability: Ecosystem Services & Pastoral Practices Workshop

Diputación de Lugo, Rúa San Marcos, Lugo (Galicia)
18 September 2024

- 15:30 - 15:40 Welcome and introduction and overview of the project **LIFE ShepForBio**
(*Beatrice Bellavia, Euromontanan & Tommaso Campedelli, D.R.E.Am.*)
- 15:40 - 15:50 Overview of the project **Naturaleza Pastoreada**
(*Laura García Pierna, Fundación Global Nature*)
- 15:50 - 16:05 Scene setter intervention n.1
Why should shepherds be recognised for the ecosystem services they provide?
(*Fundación Entretantos e Fundación Global Nature*)
- 16:05 - 16:20 Scene setter intervention n.2
"Economic Incentives connected with wildfire prevention"
(*Cecilia Fraccaroli, European Forest Institute*)
- 16:20 - 16:35 Scene setter intervention n.3
Good practices and concrete examples of engagement with the farmers of Naturaleza Pastoreada
(*Laura García Pierna, Fundación Global Nature and the shepherds from Naturaleza Pastoreada*)
- 16:35 - 17:00 **Break**



LIFE20 NAT/IT/001076
Shepherds for Biodiversity in
Mountain Marginal Areas



Fundación **entretantos**





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- 17:00 - 18:40 Interactive tables for discussion and brainstorming
- Table 1: **Using brands and marketing to differentiate the income of extensive livestock farmers**
Moderation: *María Turiño (Plataforma por la Ganadería Extensiva y el Pastoralismo) & Paula Jarque (MAPA)*
- Table 2: **The role of shepherds in protected areas: communications, common issues, brainstorm on solutions**
Moderation: *D.R.E.Am & Fundacion Global Nature*
- Table 3: **Can new the shepherd professional profiles incentivise generational turnover?**
Moderation: *Escuela de Pastores & Antonello Franca (PastInnova)*
- 18:40 - 18:55 Collective reflection on the outcomes from the tables
- 18:55 - 19:00 Conclusions and next steps
- 19:30 - 21:00 Projection of the documentary "**Mujeres de viento, tierra y ganado**" with ENG subtitles
- 22:00 Reception offered by LIFE ShepForBio



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